**Sustainability Slogan/Graphic Contest 2021  
Celebrating Earth Day April 22nd**

Dear Mead families:

The Sustainability Committee and the PTSA are looking for a slogan to represent its green goals for the year. Would you like to help us? Any small action can lead to great changes. Here is a great opportunity to be part of that change! Please read the contest rules and present your entries. The winning slogan will be revealed on Earth Day during an evening event organized by the PTSA!

Don’t waste any time and unleash your creativity!

**CONTEST RULES 2021**

**DEADLINE:** April 20, 2021 **SUBMIT TO:** Suzy Khendry, Sustainability Chair, [sustainability@meadptsa.org](about:blank)

Students will create a slogan and a graphic based on this year’s theme: **Waste Reduction**.   
The slogan should represent how you, your school or community can help to reduce the amount of waste we produce and how that action can lead to change. Students will also submit a graphic that reflects their slogan.

**1** – **WHO CAN PARTICIPATE?** All students. There are two levels at Elementary School

* Primary: K-2
* Intermediate: 3-5

**2** – **SLOGAN/GRAPHIC THEME:** Waste Reduction

**3** – **CONTEST RULES/GUIDELINES**:

1. The submitted slogan and graphic must be based on this year’s theme: Waste Reduction
2. Slogan: maximum number of words: 8
3. Graphic: examples of format: a drawing, painting, computer-generated image, a photograph and it can be a photograph of something created, like a sculpture.

Note: Winning entries may be displayed in different forms of school communications, therefore, the slogan/graphic should not be too large that it will lose definition when minimized or not too small that it will lose definition when enlarged.

**4 - SUBMISSION REQUIREMENTS:**

1. Slogan/graphic design will be submitted as a digital image. Accepted File Formats: JPEG or JPG or PNG
2. File Size: 640 x 960 (pixels) and 300 dpi (resolution)
3. Artist Statement: Each participant will write a statement no more than 100 words explaining how the slogan represents them and their school/community and why their message is important: What does this slogan mean to you?
4. Email the following to Suzy Khendry, Sustainability Chair, [sustainability@meadptsa.org](about:blank)
   1. Slogan/Graphic
   2. Artist Statement
   3. Student Information:
      1. Name
      2. Grade
      3. Contact Email

**WINNER(S)/RECOGNITION**

Entries will be judged and winner(s) selected. Winner(s) will be announced the week of April 26th to celebrate Earth Day.